BUILDICY
BUILD THE FUTURE

CASE STUDIES

Buildicy Case Studies

A complete portfolio of the 12 projects provided in the Buildicy project source, with no unsupported claims.

AI • AUTOMATION • SOFTWARE • DIGITAL PRODUCTS

Prepared for prospective Buildicy clients.

01 / THE BUILDICY PROJECT STORIES

The Buildicy project stories

Each project below is presented from the information provided in the Buildicy portfolio source. Where client names, measurable results or project-specific challenges were not supplied, we intentionally do not invent them.

> **“A strong case study is a chain: context → solution → capability → value. Verified results can be added when available.”**

Case-study structure

Context	→	Solution	→	Features	→	Technology	→	Value

01 / Markeee

AI-Powered Marketing & Business Automation Platform

AI / SaaS / Marketing Automation

Markeee is an AI-powered marketing and business automation platform designed to help businesses streamline their marketing operations, automate repetitive workflows, and improve customer acquisition. The platform brings marketing intelligence, lead management, customer engagement, and automation into a unified workflow, helping businesses move from manual marketing processes toward scalable digital systems.

What the product does

Solution

The platform is positioned around the use case described above and brings the relevant workflows into a digital system.

Value proposition

Markeee helps businesses reduce repetitive marketing work and create scalable systems for customer acquisition and engagement.

Key features

01

AI-powered marketing assistance

02

Lead generation and qualification

03

Automated customer follow-ups

04

Marketing funnel automation

05

Landing-page based conversion workflows

06

AI-powered business workflows

07

Customer engagement automation

08

Campaign management

09	**10**
Business analytics and insights	Automated marketing processes

Technology

AI, SaaS, Automation, React, Next.js, Node.js, APIs

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02 / BizBrain

AI-Powered CRM & Business Intelligence Platform

AI / CRM / SaaS

BizBrain is an intelligent CRM platform designed to help businesses manage customers, leads, conversations, and business operations from a centralized platform. The platform combines CRM functionality with AI-driven intelligence to help businesses organize customer relationships, automate repetitive tasks, and gain better visibility into their sales and operational workflows.

What the product does

Solution	**Value proposition**
The platform is positioned around the use case described above and brings the relevant workflows into a digital system.	BizBrain transforms traditional CRM functionality into an intelligent business management experience.

Key features

01	**02**
Customer relationship management	Lead management
03	**04**
Sales pipeline management	AI-powered customer insights
05	**06**
Automated follow-ups	Customer interaction tracking
07	**08**
Business dashboards	Workflow automation
09	**10**
Customer data management	Regional-language support

Technology

AI, CRM, SaaS, React, Next.js, Node.js, Database APIs

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03 / GrowZO

AI-Driven Business Growth & Automation Platform

AI / SaaS / Business Automation

GrowZO is a business growth and automation platform designed to help organizations identify growth opportunities, automate repetitive operations, and build scalable customer acquisition workflows. The platform combines intelligent automation with business workflows to help organizations create systematic processes for growth and customer engagement.

What the product does

Solution

The platform is positioned around the use case described above and brings the relevant workflows into a digital system.

Value proposition

GrowZO helps businesses create repeatable systems for acquiring, converting, and managing customers.

Key features

01

Business growth automation

02

Lead management

03

Automated workflows

04

Customer acquisition systems

05

AI-assisted business operations

06

Marketing automation

07

Conversion tracking

08

Business insights

09

Process automation

Technology

AI, SaaS, Automation, React, Next.js, Node.js

04 / GlobalPay Hub

Hybrid Fiat & Crypto Payment Infrastructure

FinTech / Blockchain / Payments

GlobalPay Hub is a multi-currency financial infrastructure platform designed to connect traditional fiat payment systems with digital assets and stablecoins. The platform follows a modular and provider-agnostic architecture, allowing different financial and blockchain infrastructure providers to be integrated without tightly coupling the core system to a single provider.

What the product does

Solution

The platform is positioned around the use case described above and brings the relevant workflows into a digital system.

Value proposition

GlobalPay Hub provides infrastructure for modern financial applications operating across fiat currencies, stablecoins, and blockchain networks.

Key features

01 Multi-currency wallets	**02** Fiat currency support
03 Stablecoin infrastructure	**04** Crypto deposits
05 Crypto withdrawals	**06** Currency conversion
07 KYC workflows	**08** Virtual banking infrastructure
09 Fiat-to-crypto flows	**10** Crypto-to-fiat flows
11 Provider abstraction	**12** Blockchain settlement
13 Transaction management	**14** Reserve-backed settlement architecture

Technology

Next.js, Node.js, TypeScript, Solidity, Ethers.js, Supabase, Stablecoins, Blockchain APIs

Architecture

Modular provider-adapter architecture that allows financial and blockchain infrastructure providers to be integrated or replaced independently.

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05 / ShieldHire

Modern Hiring & Booking Management Platform

Mobile / SaaS / Marketplace

ShieldHire is a mobile-first platform designed to simplify the process of connecting users with service providers while managing bookings, payments, communication, and administrative operations. The platform brings the core booking

lifecycle into one digital workflow, from service discovery and booking to payment and communication.

What the product does

Solution	Value proposition
The platform is positioned around the use case described above and brings the relevant workflows into a digital system.	ShieldHire brings booking, payment, communication, and administration together into a unified digital platform.

Key features

01 User registration	**02** Service discovery
03 Booking management	**04** Booking lifecycle tracking
05 Payment workflows	**06** UPI payment support
07 Payment proof upload	**08** Chat integration
09 Real-time communication	**10** Admin dashboard
11 Booking status management	**12** User management

Technology

React Native, Android, Node.js, APIs, Payment Integration

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06 / DeID

Decentralized Identity & Soulbound NFT Platform

Blockchain / Web3 / Digital Identity

DeID is a decentralized identity concept that explores the use of blockchain technology and Soulbound NFTs for representing digital credentials, identity attributes, achievements, and reputation. The platform uses non-transferable digital assets to create verifiable blockchain-based credentials associated with a user's wallet.

What the product does

Solution	Value proposition
The platform is positioned around the use case described above and brings the relevant workflows into a digital system.	DeID explores a decentralized approach to digital identity and credential verification using blockchain technology.

Key features

01 Decentralized identity	**02** Soulbound NFTs
03 Blockchain-based credentials	**04** Wallet-based identity
05 Credential verification	**06** Tamper-resistant records
07 On-chain verification	**08** Web3 authentication
09 Digital reputation	

Technology

Solidity, Ethereum, Ethers.js, Web3.js, IPFS, MetaMask

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07 / PackSure

Smart Package Tracking & Verification Platform

Logistics / Web3 / Tracking

PackSure is a smart package tracking concept designed to improve visibility, transparency, and trust throughout the logistics lifecycle. The platform focuses on maintaining reliable shipment information and providing users with a transparent view of package movement from origin to destination.

What the product does

Solution	Value proposition
The platform is positioned around the use case described above and brings the relevant workflows into a digital system.	PackSure provides a transparent digital workflow for tracking and managing package information throughout the logistics process.

Key features

01 Package registration	**02** Shipment tracking

03 Status monitoring	**04** Delivery lifecycle tracking
05 Package verification	**06** Tracking history
07 Digital records	**08** Logistics transparency

Technology

Web Applications, APIs, Blockchain, Database Systems

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08 / RoadGuard

Smart Road Safety & Emergency Assistance Platform

Mobility / Safety / Technology

RoadGuard is a technology platform focused on improving road safety and providing users with better support during road-related incidents. The platform is designed around real-time information, incident awareness, location-based services, and emergency assistance workflows.

What the product does

Solution The platform is positioned around the use case described above and brings the relevant workflows into a digital system.	**Value proposition** RoadGuard uses technology to improve road safety awareness and provide structured assistance during road-related incidents.

Key features

01 Road safety monitoring	**02** Incident reporting
03 Emergency assistance	**04** Location-based services
05 Safety alerts	**06** User safety workflows
07 Incident management	**08** Emergency response support

Technology

Mobile, Web, Location Services, APIs

09 / NFT E-Voting

Blockchain-Based Decentralized Voting Platform

Blockchain / Governance / Web3

NFT E-Voting is a blockchain-based digital voting system designed to provide a transparent and verifiable voting experience. Blockchain technology is used to record voting activity in a tamper-resistant environment, while NFT-based access mechanisms can be used to establish voting eligibility.

What the product does

Solution

The platform is positioned around the use case described above and brings the relevant workflows into a digital system.

Value proposition

NFT E-Voting demonstrates how blockchain technology can be applied to create transparent and auditable digital voting systems.

Key features

01
Blockchain-based voting

02
Wallet authentication

03
Voter eligibility

04
NFT-based voting access

05
Transparent voting records

06
Vote verification

07
Smart-contract execution

08
Result tracking

Technology

Solidity, Ethereum, Smart Contracts, Ethers.js, React, MetaMask

10 / Land Vault

Blockchain-Based Digital Land & Asset Management Platform

Blockchain / PropTech / Web3

Land Vault explores the use of blockchain technology for representing and managing land-related digital assets. The platform focuses on creating transparent ownership records and enabling digital representation of property-related

assets through blockchain-based systems.

What the product does

Solution	Value proposition
The platform is positioned around the use case described above and brings the relevant workflows into a digital system.	Land Vault demonstrates how blockchain-based asset representation can improve transparency and traceability within property ecosystems.

Key features

01 Digital property representation	**02** Blockchain ownership records
03 Asset tokenization	**04** Ownership verification
05 Digital asset management	**06** Transaction history
07 Smart-contract based ownership	

Technology

Solidity, Ethereum, Smart Contracts, Web3, IPFS

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11 / Data Automation

Intelligent Data Processing & Workflow Automation

Data / Automation / AI

Data Automation focuses on reducing repetitive manual data-processing operations through automated workflows. The solution is designed to collect, transform, process, validate, and organize business data while reducing repetitive operational work.

What the product does

Solution	Value proposition
The platform is positioned around the use case described above and brings the relevant workflows into a digital system.	Data Automation helps organizations streamline repetitive data operations and create more consistent digital workflows.

Key features

01 Automated data processing	**02** Data transformation
03 Workflow automation	**04** Data validation
05 Structured data management	**06** Automated reporting
07 API integrations	**08** Operational dashboards
09 Process automation	

Technology

Python, APIs, Automation, Databases, AI

Technology & Hackathon Innovation Platform

Technology / Community / Events

Hack Beyond The Limits is a technology-focused platform built around innovation, collaboration, and hackathon-driven product development. The platform provides a structured digital environment for participants and teams to engage with technology challenges, collaborate, submit projects, and showcase innovative solutions.

What the product does

Solution The platform is positioned around the use case described above and brings the relevant workflows into a digital system.	**Value proposition** Hack Beyond The Limits provides a structured environment for turning ideas into practical technology solutions through collaborative innovation.

Key features

01 Hackathon management	**02** Participant registration
03 Challenge management	**04** Team collaboration

05 Project submissions	**06** Event information
07 Innovation showcase	**08** Community engagement
09 Project management	

Technology

React, Next.js, Node.js, Database, APIs

Results & impact

No project metrics, user counts, revenue figures, conversion improvements or awards are included unless verified in the source material. Add approved results to each case study when available.

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